Express Mail No. ER 548126193 US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

VIRGIN ENTERPRISES LIMITED,

Opposer,

Opposition No. 91154392

KAY GUITAR COMPANY,

Applicant.

and the second s

01-14-2004

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #22

BOX TTAB NO FEE Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3514

SUBSTITUTION OF COUNSEL

Opposer, VIRGIN ENTERPRISES LIMITED, hereby notifies the Board that it will no longer be represented in this proceeding by the law firm of Pennie & Edmonds LLP.

Opposer hereby substitutes and appoints as its attorneys with respect to this proceeding Hayley Werner, James W. Dabney, Pauline Wen, Peter Simmons, Craig Brody and Tom Rowland of the law firm of Fried, Frank, Harris, Shriver & Jacobson LLP whose address is One New York Plaza, New York, New York 10004.

All communications and inquiries relating to this proceeding should be

addressed to Hayley Werner at the firm and address set out in the previous paragraph.

Dated: 12 January 2004

Respectfully submitted,

VIRGIN ENTERPRISES LIMITED

By: /
Name: Mark James
Title: IP Manager

Certificate of Service

The undersigned hereby certifies that a copy of the foregoing Substitution of Counsel has been served upon the attorney for Applicant on January 14, 2004 by depositing same in the United States Mail, first class postage prepaid, in an envelope addressed as follows:

Susan L. Ruzbasan, Esq. One Twin Lakes Circle Corona Del Mar, California 92625

Dated: January 14, 2004

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